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The 2020 CapitalCIO of the Year® ORBIE® Awards is the premier technology executive recognition program in the Capital Area. The CapitalCIO of the Year ORBIE Awards honors chief information officers who have demonstrated excellence in technology leadership. Winners will be announced on November 20, 2020.

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CIOs ENABLE LARGEST REMOTE WORK EXPERIMENT IN HISTORY

t the beginning of 2020, no one could have imagined the enormous change we would all experience in the first year of this new decade.

By mid-March, Chief Information Officers everywhere realized their systems and teams would be stretched beyond belief in the largest work-from-home experiment in the history of the world. Thanks to cloud-first systems, tools and services created by technology innovators we have held virtual meetings, had food and goods delivered to our doors, and remained connected to colleagues, friends and loved ones. We have adapted, survived and adjusted to our new abnormal.

CIOs are leading this overnight virtual transformation from office-based to remote work. Without their planning and implementation of the systems and services to support remote work, conducting business would be impossible under these circumstances. Thanks to Covid-19, there's greater appreciation for CIOs and the technological sophistication required to provide secure, available and scalable systems to enable digital business.

CapitalCIO is an executive peer leadership network focused on helping CIOs maximize their leadership effectiveness, create value, reduce risk and share success. Convening Capital Area's leading CIOs in member-led, non-commercial programs, CIOs build meaningful professional relationships with colleagues facing similar challenges, solving problems and avoiding pitfalls.

From the beginning of this crisis, CapitalCIO members have participated in regular local ZOOM collaborations and national

ZOOM calls featuring CIOs from industry, higher education, healthcare and technology. In any gathering of CIOs, the answer is in the room. The challenge one CIO is facing has likely been solved by another CIO. What was their experience? What did they learn? What would they do differently? How could other CIOs benefit from sharing their experiences?

Peer-based leadership groups have incredible ROI when leaders share a common problem set. The vertical/industry and size/scale may be different, but similar approaches to effective leadership and problem solving are transferrable. Every leader's perspective is valuable and contributes to the conversation - and everyone wins when leaders engage, share ideas, experiences and best practices.

For over twenty years, InspireCIO has been inspiring CIO success through the annual CIO of the Year ORBIE Awards – but this is just the tip of the iceberg. By joining CapitalCIO, technology executives take their leadership to the next level through year-round, member-led programs and interaction. The power of CIOs working together – across public and private business, government, education, healthcare and nonprofit organizations – creates enormous value for everyone.

Together, we are transforming our organizations with technology and enriching our region and our world. On behalf of CapitalCIO, congratulations to the nominees and finalists on their accomplishments and thank you to the sponsors, underwriters and staff who make the ORBIE Awards possible.



Sincerely,

CHRIS BJORNSON

CHAIR, CAPITALCIO

CIO, ACCENTURE FEDERAL



Accenture applauds the nominees and recipients of the 2020 Capital CIO of the Year ORBIE Awards. Congratulations on your accomplishments and outstanding leadership!

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KEYNOTE SPEAKER

NEVER-ENDING CURIOSITY:



HOW SPORTS, CODING AND A PASSION FOR DATA SHAPED DOUG MERRITT

DOUG MERRITT CEO, SPLUNK

oug Merritt's outlook and success grew out of a peripatetic childhood in San Jose, during which his family moved frequently, forcing him to become self-reliant and adaptable.

"I figured out early that if you're always going to be the new kid in town, you needed a way to quickly meet friends and fit in," he recalls. "For me, that was sports – especially team sports. I was always the one staying late after practice to get in extra reps. That hard work and grit, combined with the adaptability and flexibility, have been key throughout my career."

And what an impressive career it has been. In 2014, Merritt left Cisco Systems Inc. to become senior vice president of field operations at San Francisco-based Splunk Inc., which produces software for searching, monitoring, and analyzing machine-generated big data via a Web-style interface. Since 2015, he has been the company's CEO and president and a member of its board.

Merritt brought to Splunk a wealth of sales, technology and leadership experience. Prior to serving as senior vice president of products and solutions marketing at Cisco, he had been CEO of Baynote Inc., held executive roles at SAP A.G., and been group vice president and general manager of the human capital management product division at PeopleSoft Inc. He had also co-founded Icarian Inc. and served as its CEO.

Even as a child, Merritt was confident that he'd one day lead a company. Forbidden to watch TV at home, he buried himself in books and decided early on that "literacy and the free flow of information was pivotal to a free and democratic society," Merritt says. "It was the foundation of periods of enlightenment and massive progress."

After earning a bachelor's degree from The University of the Pacific in Stockton, California, he interviewed for a coding job at Accenture.

"My insight by the end of the day was that technology was the next massive amplifier of the flow of information," he says. "What I've seen since then is the increasing potential for technology to vastly improve the world around us."

Merritt's lifelong perspective helps explain why Splunk was such a good fit for him. He describes joining the company as the "culmination of my obsession for data and exploring my never-ending curiosity."

As CEO, he oversees more than 6,000 employees in 27 offices worldwide. Splunk's Data-to-Everything (D2E) platform helps more than 20,000 customers solve challenging IT, security and observability challenges.

"The D2E platform is of high impact to an almost limitless number of use cases, from heling to stop human trafficking "There is way
more learning in
hardship than in
easy times. So much
of what defines us
as people is our
resilience."

Doug Merritt

to curbing the opiod crisis to helping organizations safely return to work" following the pandemic, Merritt explains. "We are a very data-driven company and leverage data to make nearly every decision at Splunk – from hiring to growing our customer base, or even deciding what catering company to bring in for lunch. Business decisions are better made with data."

Which is not to diminish the importance of people and relationships. Merritt enjoys spending time with customers and working side-by-side with his employees, who are known as Splunkers. He benefits from having his wife as a sounding board and mentor; she has reminded him to trust his gut and to lead with empathy and purpose.

That's good advice, and after more than 30 years in the tech industry, Merritt has advice of his own for the next generation of innovators and CEOs:

- Never stop being curious; it can lead you to so many unexpected and incredible opportunities.
 - Make kindness your default.
- There is way more learning in hardship than in easy times. So much of what defines us as people is our resilience.
- Live a life centered on learning, growth and development. If you aren't growing, you're dying.

Over the years, Merritt has been particularly inspired by the determination and success of Amazon founder Jeff Bezos: "He started a small company with a lofty vision and relentlessly pushed until he brought it to life," Merritt says.

Of course, with hard work comes the difficulty of maintaining a healthy work-life balance and not being overwhelmed by stress. As one solution, Merritt relies on sports – a childhood adaptation tactic that became a lifelong passion.

"There's rarely a day when I don't get in some type of workout or activity," he says. "It calms and focuses me and has become my own form of mediation, especially swimming and cycling. When I first met my wife, she looked at my workouts as something that took away time, but she quickly realized that I was so much happier and more patient after exercise. Now if I'm grumpy, she'll look at me and say, 'Do you need to go exercise?'"

Merritt also believes that coworkers and managers will generally respect the work-life boundaries that you create. For example, lately he's found the time to learn Spanish, which has been "a lot of fun." And he values family time as much as daily exercise.

"It's equally important that we're able to sit down together and eat dinner as a family," he explains. "I've scheduled my days to accommodate that, and it works. Especially now, when the lines between home and the office are blurred and it's very possible to be in back-to-back meetings for at least 12 hours of the day."

While covid-19 has created far bigger challenges than work-life balance, Merritt envisions the shared experience having some positive effects on people and businesses.

"We've learned this year that putting humanity and empathy first makes a lasting impact," he says. "We also learned that moving to a distributed workforce can be incredibly productive. We're a social species, and of course there are many cases where being physically together is an advantage. But we've seen how much can be accomplished in a virtual setting. Finally, as the pandemic has sped up the pace of digital transformation, we have now firmly arrived in the Data Age. People everywhere are rapidly becoming way more attuned to the power of data. When used in the right way and with the right intent it really can help address some of humanity's largest challenges."

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LEADERSHIP RECIPIENT

A SHARED MISSION:



LEADERSHIP, **TECHNOLOGY** AND TEAMWORK IN A NO-FAIL **ENVIRONMENT**

HONORABLE DANA DEASY CIO, DEPARTMENT OF DEFENSE

t's tempting to see the Hon. Dana Deasy's current job as a drastic departure. After all, he had spent 38 years in the private sector – and even made a brief foray into retirement. Then, in May 2018 he came out of retirement in North Carolina to join the Department of Defense (DoD) as Chief Information Officer. Deasy focused the Department by developing a Digital Modernization Strategy integrating Artificial Intelligence, data, cybersecurity, cloud, and command, control, and communications (C3).

But in a way, Deasy is back where he started: using technology and the importance of a shared mission to support brave men and women in dangerous environments.

Growing up in Whittier, California, Deasy was fascinated with technology from an early age. He encountered a seachange moment when he borrowed a teletypewriter from the campus computer center as part of a programming course.

"I was able to sit in my dorm room and build a program that did something," he remembers. "That's what captivated me to want to be a part of this industry."

After college, Deasy became the youngest-ever supervisor of technology at Rockwell Space Systems Division, running

the IT support desk and installing mainframe equipment, and ultimately was named Director of Information Management for Rockwell's space shuttle program. He looks back with pride on "helping build space shuttles, launching

men and women into space and returning them safely."

"This gave me an appreciation for the sense of a common, shared mission," Deasy says. "I also learned the importance of rigor and discipline through working in this no-fail environment.'

From Rockwell, Deasy continued his illustrious career, holding senior leadership positions with the likes of BP, General Motors North America, Tyco International, Siemens Americas and, most recently, JPMorgan Chase. the International Association of Outsourcing Professionals Hall of Fame the following year. In 2017, he was named Transformational CIO, and two years later was inducted into

At the Department of Defense, Deasy is the primary advisor to the Secretary of Defense for matters of information management, information technology, and information assurance, as well as non-intelligence space systems, critical satellite communications, navigation and timing programs, spectrum, and telecommunications. Deasy, who oversees a \$49 billion budget, is helping to spearhead a massive digital

modernization project for the military.

"Prior to DoD, I'd never worked in an environment of this complexity or scale, and success here is about the ability to collaborate and build partnerships," he says. "More importantly, though, this role has required me to pull upon all the lessons I learned throughout my career - supporting a no-fail mission, engaging with U.S. and international audiences, and leading through a crisis - and put these to bear in support of the nation. It has truly been humbling and an honor to do so in service of the nation."

His service is far from a cloistered existence. Deasy spent a week on the front lines in Afghanistan, asking soldiers how the Digital Modernization program was helping them or creating challenges for them. He considers it vital for leaders to spend time in the trenches, whether literally or figuratively.

"You'll never be able to truly help transform or innovate a business unless you go experience it," he explains. "In the business world, that means talking to customers; in DoD, that means engaging the warfighter."

Deasy credits this willingness and ability to evolve with helping him succeed throughout his career. He also advocates

"You'll never be able to truly help transform or

innovate a business unless you go experience it.

Prior to joining the Department of Defense, Deasy learned at JPMorgan that "the finance industry is really an IT industry, and success in an IT industry depends on your speed and agility."

Whether in the private or public sector, Deasy's approach to leadership means giving people the freedom to achieve their own goals while instilling in them a sense of ownership and accountability.

"His leadership style - genuinely listening before setting strategic direction, communicating to the specific audience and tracking outcomes with discipline and rigor - has enabled him to have such an impact" at the DoD, says Anne Neuberger, director of the Cybersecurity Directorate at the National Security Agency (NSA).

Frederick D. Moorefield Jr. agrees. Moorefield, a deputy chief information officer within the Office of the Secretary of Defense, has seen first-hand Deasy's commitment to inclusive leadership, accountability for outcomes and staying future focused. In addition, he says of Deasy, "One of his biggest strengths is his ability to turn a complex issue into a simple story for anyone to understand, which is one of the reasons

he has been so successful."

Deasy's success was fostered early on by one of his biggest mentors, his father, from whom he learned not only to treat people with dignity but also to appreciate the value of hard work. However, he's learned other important lessons from additional mentors throughout

his career. "Someone once said to me, 'Dana, not everyone works at your clock speed," he recalls. That advice taught him to adjust

his speed to the leadership around him. Indeed, as a senior leader of a large, complex organization,

it can be tough to slow down, get away and unwind. "My wife, friends and colleagues will tell you that I am always thinking about work, which is somewhat true," Deasv

"But I've also learned the importance of shutting down to focus on my personal life." Still, having already come out of retirement once, he isn't ready to forecast when he'll step down for good.

"I will say my goal is being with my wife up in the hills of North Carolina. I think about this every day," Deasy says. "In retirement, I want to go to sleep and not wake up in the middle of the night thinking about the state of the world and what I must achieve the next day. Instead, I want my decisions to be focused on whether I'll take a walk or a bike ride, go fishing or play with my grandkids."

HONORABLE DANA DEASY

maintaining realism about technology. "One of the most important jobs every CIO takes on when

they become the head of technology is separating hype from reality," he says. "If I look back on my successes and failures, a significant factor was how many times I picked technology solutions with staying power versus unsustainable solutions."

Each position Deasy has held taught him new skills and perspectives. At Rockwell, he learned the importance of contingency plans and that "technology is the ultimate team experience leading a team through a crisis with an undefined

Sometimes the lessons he learned were humbling. During Deasy's first CIO role, at GM, he realized "that I would no longer be an expert on everything." Siemens was his first international experience and exposed him to a world of culturally diverse leadership and management styles that could offer success. At Tyco, he managed a completely decentralized company for the first time and learned that "an awareness of a company's history and culture is incredibly important to understanding your ability to effect change."



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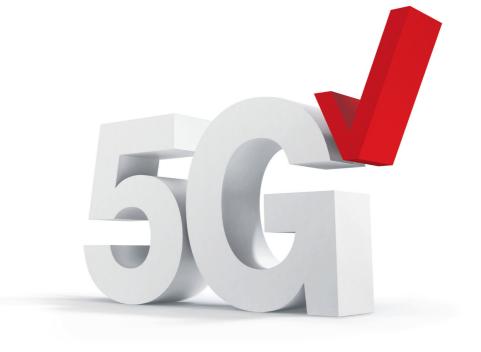
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GLOBAL FINALISTS

Over \$3 billion annual revenue & significant multi-national operations



JULIA ANDERSON Global CIO. Smithfield Foods, Inc.

BIO: Julia Anderson is the Global Chief Information Officer at Smithfield Food. She supports the company's strategic targets by executing enterprise wide information technology strategies. Her team completed the transformation to hybrid super cloud and completed an enterprise rollout of SAP S4/Hana. The focus now is on developing platforms to use technology to drive growth and improve operational efficiencies. The team has deployed API gateway services, RPA service, IIOT platform and a data and analytics self service capability.

Julia is a business-focused IT executive with an extensive track record in Fortune 500 consumer branded companies. Prior to Smithfield Julia was Vice President of Global Applications and CIO North America at HJ Heinz where she was instrumental in the successful privatization of the company. Prior to Heinz, Julia was an IT Leader at PepsiCo during the growth of Foodservice division and bottler acquisition years. Julia held transformation and IT leadership roles at Kraft foods during the merger with General Foods and Oscar Mayer. She joined parent company Altria where she was responsible for corporate systems. Julia started her career at Baxter Healthcare

SUCCESS STORY: "At Smithfield, I enjoy the opportunity to lead a Global IT and Business Transformation effort, which included deployment of our greenfield ERP, and a move to our hybrid cloud. The business transformation enabled us to engage across our vertically integrated business units, i.e. Farm to Fork. A great accomplishment during that program, has been to elevate the maturity of the overall IT organization and what we stand for within Smithfield Foods. We've developed the operating model and changed it from being a decentralized, asset driven organization to a centralized/federated, value add operation raising the bar on innovation, execution and value.





CRAIG WILLIAMS

VP & CIO. Ciena

BIO: Craig Williams is Vice President and Chief Information Officer at Ciena, where he oversees the company's Information Technology (IT) organization. In this role, he leads a team that creates strategies to make IT a competitive advantage for the business. including the implementation of advanced solutions, process improvement, advanced data, and analytics. A transformational technology leader, Craig is responsible for enterprise architecture, information security, governance, applications and solutions delivery, technology-enabled collaboration and worldwide systems operations. Craig has led the company's migration to digital collaboration and mobile tools to create a seamless work environment for Ciena's global

Since joining the company in 2016, Craig has led a paradigm shift in the company's IT department by creating innovative strategies that have greatly improved worker productivity. Craig brings nearly 30 years of experience spanning broad-based design leadership, implementations and support of new and emerging technologies in multiple industries. Craig has a tenured career in the IT space, generating business success in complex and varied industries including High-Tech, Department of Defense (DoD), Commercial and Academic industries. Previous to Ciena, Craig has worked at Cigna Insurance, Booz-Allen & Hamilton, Mitre, Cisco Systems, Red Hat and LinkedIn.

Craig holds a Bachelor of Administration in Computer Information Systems from James Madison University and a Master of Science in Information & Telecommunication Systems from Johns Hopkins University.

SUCCESS STORY: "Our greatest accomplishment would be the realization of our journey that started roughly three years ago. One of my underlying goals back then was to 'make IT like air' - a seamless user experience for all employees. However, with the global pandemic, we became more like air in a different way - a necessity.

The Ciena team has always appreciated what IT has done, but when the company had to radically scale from ~65 offices to ~7,000 home-based 'offices' overnight, we did it without experiencing growing pains. We kept the company going at full speed and we did it





JOHN LAMBETH EVP & CIO, Maximus

BIO: John Lambeth joined Maximus as Chief Information Officer in August 2018 with more than 30 years of experience in information technology and leadership. Mr. Lambeth is responsible for aligning the global technology strategy of Maximus with our corresponding business and operations strategies and driving the execution of the supporting information

systems plan. Prior to joining Maximus, Mr. Lambeth was the CIO at PAE (Pacific Architects and Engineers), where he was responsible for major business transformation initiatives, global cyber security and delivery of solutions to support large-scale technology services contracts.

Mr. Lambeth holds a bachelor's degree in Chemistry from McDaniel College and an MBA in Corporate Finance and Management Information Systems from the University of Rochester's Simon School of Business

SUCCESS STORY: "Since arriving 2 years ago, I have redirected the organizations technology architecture toward a state-of-the-art cloud driven approach. This shift has allowed the organization to absorb a 50% growth in headcount with a steady-state IT budget year over year. Because we made the shift to cloudbased technology, Maximus was able assert a leadership role supporting COVID-related contracts for information hotlines, Contact Tracing, and citizen support. Maximus is now a recognized leader in using technologies such as Genesys, Amazon Workspaces, Azure and AWS.





SANJEEV DUVALL SVP, Chief Information & Digital Officer, AES Corp

BIO: Sanjeev Addala is a results-driven Business Executive and Boards of Directors Member with deep experience in digital leadership, business operations, finance, P&L, M&A, enterprise risk & governance leadership capabilities. A strategic, innovative, collaborative problem-solver and change agent with proven excellence in establishing and achieving key business goals, he also is a strong communicator relied on for reporting to Boards of Directors, presenting externally, interviewing with news media (including Forbes) and speaking at industry conferences.

SUCCESS STORY: "Developed Digital vision & strategy in early 2019, that will deliver \$3B benefits in 10 years and transform to a digital centric company by 2022. The strategy is developed across three dimensions; Transform the core, Grow the revenues, Scale new businesses. The Strategic themes & roadmaps defined and aligned with value creation, thus building & delivering connected enterprise, connected energy, customer experience, Utility of the future, new business models, and digital energy ecosystem. Built digital organization and AI capability, driving digital first and data culture. Established governance with business partners, together driving cultural transformation. The roadmaps execution and value delivery on track."



ENTERPRISE FINALISTS

Over \$2 billion annual revenue



JAY CAVALCANTO
VP of Technology, Design, &
Engineering, Exelon Corporation

BIO: Jay Cavalcanto currently serves as the IT VP of Technology Design & Engineering for Exelon Corporation. He is responsible for enterprise architecture, technology strategy and infrastructure design for Exelon's enterprise computing environment, including data centers, servers, remote access, databases, middleware, network and end user computing.

For more than 20 years, Jay has held various positions within the IT organization including IT Security, Power Trading Operations, Exelon Wind Integration and IT Architecture. While Director for the Platform Architecture and Engineering group, Jay led the transition to an Application Portfolio focused organization which resulted in a substantial improvement in aligning IT support services with business priorities. Jay has also been instrumental in enabling IT to explore new technologies and their disruptive implications to identify where technology can create new value for Exelon. Jay has a strong focus on infrastructure architecture and has managed various groups in this area

Cited by Computerworld as a 2016 Top 100 Technology Leader, Jay approaches business challenges with his intrinsic passion for innovation, creative problem-solving and measured risk-taking. He championed the complete overhaul and modernization of traditional workspace at Exelon by introducing an entirely new, innovative workspace design that provides a serene space for quiet work, group collaboration areas, adjustable height workstations and focus booths to make phone or video calls in private. Additionally, Jay has elevated the visibility and value of IT through his unrelenting focus and belief that technology should feel empowering, not overwhelming. Jay has broken down the barriers associated with overly complicated and unreliable, dated technology by delivering novel solutions that enable seamless collaboration and information sharing both in and out of the office.

SUCCESS STORY: "The greatest accomplishments in my current role has been the foundational efforts which enabled our employees to transition successfully to remote work. Exelon's responses to the COVID-19 pandemic was to most importantly protect team members, customers and communities; but the technical capabilities which enabled the transition did not happen overnight, it occurred systematically over the previous two years. The dramatic shift to working from home was inconceivable, but the vision to build for where the future is going, specifically more broad remote working dramatically improved the experience and productivityfor Exelon team members, all during a very anxious time.device, anywhere in the world."

Exelon.



BHARAT AMIN *EVP & CIO*, Huntington Ingalls Industries

BIO: Bharat Amin is executive vice president and chief information officer for Huntington Ingalls Industries, America's largest military shipbuilding company and a provider of manufacturing, engineering and management services to the nuclear energy, oil and gas markets.

Named to this position in January of 2020, he is responsible for establishing the company's IT and digital strategic direction with a focus on cyber security capabilities maturity through effective engagement with HII's executive and division leadership teams. In support of this goal, he will lead our Cybersecurity & IT strategy, governance & functional oversight, key digital technology partnerships, digital innovation and risk assessment capabilities of all information systems across HII.

Amin holds a bachelor's degree in mechanical engineering from Maharaja Sayajirao University, as well as a master's degree in industrial engineering and an Executive MBA in International Business and Finance from Rutgers University. He is Executive **Director Technology Business** Management Council Board, Board member of American Heart Association Eastern States Region & Hampton Roads, member of Global SAP Aerospace & Defense Industry Advisory Council, Verizon manufacturing & Industrial Customer Advisory Board, AsianUpward Advisory Board, the Forrester Leadership Board - CIO Group, and the Society of Information Management (SIM).

SUCCESS STORY: "As Huntington Ingalls Industries Executive Vice President and CIO, Bharat Amin has led a drive to digitalize the business. In today's evolving digital economy we are all faced with various business challenges, however his Cybersecurity & IT team has risen to the challenge; unlocking new technology capabilities to enable the business, such as cloud applications, AR/VR, 5G and others to be more efficient and effective. These efforts allow the HII workforce to be more mobile and flexible, all while keeping HII safe and secure; such as during the COVID-19 pandemic when Bharat's team supported a 10x increase in remote workforce."





KRISTIE GRINELL
Global CIO & Chief Supply Chain
Officer VP IT General Dynamics

Global CIO & Chief Supply Chain Officer, VP IT, General Dynamics Information Technology

BIO: Kristie Grinnell serves as GDIT's Global Chief Information Officer and Vice President for Supply Chain. In this role, she leads GDIT's transformational enterprise IT strategic plan and IT Shared Services center for our customer base. In addition to IT, Kristie oversees GDIT's supply chain management. This requires collaborating with the right strategic vendors to help GDIT become an efficient organization while managing inherent risk in the supply chain.

Kristie's career in professional IT leadership spans more than 20 years. During that time, she has led four major IT transformations whileoverseeing changes to enterprise-wide technology, cyber and risk management, culture, skills and behaviors. Prior to joining GDIT, Kristie served as Director of Planning and Governance as well as Director of Client Delivery Enablement for Computer Sciences Corporation (CSC). There, she oversaw execution of the company's IT plan and the implementation of CSC's client and knowledge management strategies. Before joining CSC, Kristie served as CIO, Chief of Staff and Global IT Strategy Executive for PricewaterhouseCoopers

You will often find Kristie working with students from elementary through college age, encouraging them to think about careers in science, technology, engineering, and mathematics (STEM). She is a recipient of the 2018 Women in Technology STEM Leadership award, 2019 Capital CIO of the Year ORBIE Award Finalist and serves as Vice Chair of the CapitalCIO Advisory Board. Kristie is also the executive sponsor of ForWARD (for Women's Advancement, Recognition and Development) at GDIT.

Kristie earned her Bachelor of Science degree in Mechanical Engineering from the University of Pittsburgh and holds an MBA from Cornell University's Johnson Graduate School of Management.

SUCCESS STORY: "My greatest accomplishment is building a high performing team that anticipates our customer's needs and delivers on mission objectives. My team is sought out by our business divisions and back office leaders to deliver results. I have created a culture for leaders to feel empowered and lead with compassion. They independently make decisions as if GDIT were their own business, ensuring we do things that will help us execute our programs, win work, and recruit and retain employees. #WeareGDIT #opportunityowned"





BRIAN BARK *SVP & CIO*, Sinclair Broadcast Group, Inc.

BIO: Brian Bark is the SVP, CIO for Sinclair Business Group. He is an experienced information technology and business executive, responsible for evolving a new enterprise information management technology strategy and organization whose mission is to enable a clearer picture of the business, maximize return on IT investments, generate operational efficiencies, and strengthen the delivery of IT services.

Prior to Sincalir, he was Hewlett Packard Enterprise's Chief Business and Digital Innovation Strategist, North America, in HPE's Office of the CTO. There, he was working with HPE's enterprise customers to translate HPE's portfolio of assets and services into actionable plans that drive business performance and achieves desired outcomes.

Previously, he worked at Smiths Group, a London based FTSE 100 engineering/manufacturing business. His diverse industry background includes wireless telecommunications components, security and defense equipment, medical devices, and energy services. In his most recent role, Brian was the Global VP of Service and also held management responsibility for Smiths Detection's operating units in Brazil and Canada. Prior, he was Senior Executive Officer, Americas, and Global VP of Enterprise Solutions for Business Information Services, Inc. He joined Smiths in June 2000 and held many divisional executive- level positions including CIO at Smiths Detection, Smiths Interconnect, and Executive CIO at John Crane.

Prior to joining Smiths, he enjoyed a professional baseball career highlighted by a period playing in MLB's Boston Red Sox in 1995.

He holds a bachelor's degree from NC State University and a master's degree in Information Systems from UMBC. He lives in Reisterstown, MD with his wife Lisa, and Daughter Olivia.

SUCCESS STORY: "Today's CIO has a much wider business scope, with responsibilities ranging from business and cultural transformation to envisioning the digital future and delivering business value.

During my tenure as Sinclair's first CIO, I've worked to inspire an accelerated agenda for strategic change by partnering with the CTO to co-develop a multi-year strategic technology investment plan to transform Sinclair.

Shaping and launching this program is my greatest achievement — requiring a depth of knowledge ranging from strategic decision making, commercial orientation to collaboration and change management.

As with any business transformation, success depends on effective communication and coordination of all stakeholders."





MIKE USTER
CIO, Alion Science and Technology

BIO: Mike Uster is the chief information officer (CIO) and a senior vice president at ManTech, aposition he's held since August 2015.

As CIO, Mr. Uster directs the enterprise's managed services, making ManTech a leader incustom tailored solutions that innovate, modernize and transform IT for employees and customers. End result: dramatic gains in systems that improve user experience, satisfaction and productivity.

Mr. Uster joined ManTech in 2005 as a vice president and quickly advanced to senior vicepresident in roles spanning the design of business management system solutions, contract and supply chain management, RFP analysis, finance, program controls, and contract negotiations and close-out. For his leadership in developing ManTech's Supplier Management System, CIO Magazine named Mr. Uster to its distinguished "Top 100 CIO" list in 2012.

In his 35 years as a government contractor, Mr. Uster has also worked at Northrop Grumman, Lockheed's "Skunk Works," the RAND Corporation, TRW, Metric Systems and Object Sciences Corporation on assignments throughout the United States and in Egypt, Oman and Turkey. Mr. Uster is a graduate of Biola University with a Bachelor of Art in Modern European History.

SUCCESS STORY: "I joined ManTech 15 years ago supporting the company's continued transition from privately held to publicly traded. I scaled ManTech IT for large growth and lower overhead costs by modernizing all major IT and business systems, delivering resilience to our operations, and building a robust infrastructure.

Recently, this foundational structure was tested when over 9,300 employees transitioned to working remotely due to the COVID-19 pandemic. All of ManTech's core, peripheral systems and IT team modernization efforts were not only scalable and cost efficient, but seamlessly adaptable to a geographically dispersed workforce, increasing efficiency without interruption or added cost."



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CORPORATE FINALISTS

Up to \$1 billion annual revenue



CHRIS SOONG
CIO & SVP, Alion Science and Technology

BIO: Chris Soong is the Chief Information Officer and SVP at Alion. He oversees all aspects of the Corporate Information Technology group inclusive of enterprise infrastructure, information security, collaboration solutions, application development and data analytics. With over 25 years of experience in the IT industry, he is driving rapid growth and success for technology-driven corporations.

Soong has held Executive level positions at global Fortune 500 companies, including Booz Allen Hamilton and Sprint. At Booz Allen, he was on the firm's Information Services Leadership Team and drove innovation within the Business Shared Services organization.
At Sprint he was a Director of Enterprise Applications Development and served on the merger integration team of Sprint and Nextel, a two year \$35B acquisition.

Soong holds a B.S. in Civil Engineering from Virginia Tech. He has a Leadership Certificate from the University of Maryland and participated in the CIO Institute at the MIT Sloan School of Management. He has been recognized as "Ones to Watch" by CIO Magazine and "Outstanding 50 Asian Americans in Business" by Asian American Business Development Center.

In his free time, Soong volunteers in his children's swim team and with Lungevity, the National Capital Area chapter of the March of Dimes, and the Food Allergy & Anaphylaxis Network (FAAN). He was also a member of the Society of Asian Scientists and Engineers (SASE) where he served as President and founder of the D.C. chapter.

SUCCESS STORY: "My strategy was focused on the user experience and collaboration, while moving the organization to an agile and scalable environment to create a mobile enabled workforce. I then pivoted to a scalable and elastic architecture that included a mobility and collaboration experience as its main tenants, while optimizing the user experience.

My team migrated to enterprise VoIP for telephony and conferencing, and moved the global enterprise to a cloud solution. Video conferencing, VoIP, collaboration and document sharing are in place today gaining massive efficiencies and an increase in collaboration capabilities and conferencing."





KARTHIK VENKATESHVP & CIO - Walden University,
Laureate Education

BIO: Karthik loves to analyze and understand how technology can be brought together to serve the needs of Higher Education. He works as the VP and CIO of Walden University, which provides a diverse community of career professionals the opportunity to transform as scholar-practitioners to effect positive social change. Karthik leads the technology organization and has been responsible for driving technological transformation for Walden University.

From an early age, Karthik has always found a way to connect and work with people. While in school pursuing his Masters, he worked 3 jobs and when asked, says it was this experience that gave him one of the best forms of leadership lessons. Karthik always regarded his ability to connect with people as his key leadership strength.

Leading the technology organization for Walden University, Karthik has worked to drive a change in the culture of the organization. He led the transformation of the University to move to an agile mindset and as well as the move to a Value stream model. Under Karthik's leadership, the organization has been able to delivery on key initiatives year over year which has created a tremendous foundation for the university to build upon.

Karthik's ability to perceive and understand how technology across verticals can be applied to education has supported the drive for the university to innovate. He has led the setup and execution of the university incubator lab's which has been a key source of new and innovative ideas.

Karthik resides in the Baltimore-Washington area with his family. In his spare time, he enjoys bicycling and playing board games.

SUCCESS STORY: "My greatest accomplishment in my role as CIO of Walden University is to integrate a more business value focus when it comes to our technology strategy. We moved from a system centric model to a value stream-based delivery model. This has fostered a sense of entrepreneurship within the technology teams, bringing new ideas to life resulting in development of key areas of breakthrough technology to enhance the student experience. The power of having technology as part of the business strategy is a key enabler for our organization, which benefits Walden staff, faculty and, most importantly, our students.

WALDEN UNIVERSITY

EDUCATION FOR GOOD**



LISA ROGER

DIO: Lies Describes

BIO: Lisa Roger has been serving as the chief information officer at professional services provider Dewberry since October 2017.

Roger leads all facets of the organization's information technology operations, including assessment and planning, reorganization and integration, project and data center management, process improvement and cybersecurity.

She brings in nearly 30 years of IT management experience to the 65-year-old consulting services company with around 2,000 employees and with offices in 50 locations nationwide.

Roger reports directly to the board of directors and to CEO Donald Stone Jr., who believes she will continue to enhance the company's IT operations. He adds that she has been making major changes to the business and sharing her expertise to support areas vital to the client base.

Before joining Dewberry, she served as CIO and executive vice president at Michael Baker International, an engineering service company based in Pittsburgh, Pennsylvania. She directed in restructuring the information system to sustain the workforce's IT needs.

Previously, Roger assumed the role of vice president for the technology solutions division at IT service provider SC3, an MBI subsidiary headquartered in Chantilly, Virginia. One of her responsibilities was the establishment of the company's cybersecurity capabilities.

While at SAIC/Leidos she served in positions of increasing responsibility. Throughout her 12-year tenure at the company, her roles included program manager, deputy division manager, assistant vice president for language services division, vice president for federal information technology solutions division and senior vice president for cyber services division, until 2016.

Roger earned her bachelor's degree in management information systems from the Indiana University of Pennsylvania and a master's degree in business administration from George Mason University.

SUCCESS STORY: "Evolving our IT organization into a leading influence within Dewberry and how IT perceives themselves has been my greatest accomplishment. When I arrived, IT was underfunded, reactionary and considered the "No Police"

I addressed organizational structure and created a team mentality. I focused on solutioning, partnering, and continuous improvement - this summer earning CMMI Level three. I obtained resources for major projects and created Dewberry's first IT strategic plan. The team now feels pride and a true sense of value. They are sought-out and respected as critical contributors to the firm's mission. IT has gone from the doghouse to the boardroom!"





BRIAN HOBBS CIO, CISO & CSO, Gibbs & Cox, Inc.

BIO: Brian Hobbs, a cybersecurity and information technology executive, is the Global Chief Information Officer at Gibbs & Cox, Inc. In his role, Brian provides executive leadership and oversight of the full spectrum of corporate information technology infrastructure, security, end user services, people, and processes.

Brian brings 25+ years of innovative, mission-focused program leadership in cybersecurity and information technology and leads the deployment of new technologies and cyber services to securely enable the workforce and protect Gibbs & Cox people, information, systems, and networks.

Prior to joining Gibbs & Cox, Inc. Hobbs served as the Director of Client Data Protection at Accenture Federal Services and as a 24-year veteran of the United States Air Force, where he served in multiple information technology and cyber security leadership roles. He is a graduate of Virginia Tech, the Air Force Institute of Technology, and most recently the National Defense University's Chief Information Security Officer program.

Gibbs & Cox, Inc. is a global leader in maritime engineering and design, with nearly 7,000 vessels designed to our standards since 1929. Gibbs & Cox supports military and commercial clients in the U.S. and internationally with all phases of marine design, construction, and lifecycle management. Independent and privately held, Gibbs & Cox is headquartered in Arlington, VA, with offices in New Orleans, LA; Newport News, VA; New York City, NY; Philadelphia, PA; Washington, DC; Chesapeake, VA and Canberra, ACT, Australia.

SUCCESS STORY: "As Gibbs & Cox started 2020, we had no idea we would experience a pandemic, send ~400 employees home to successfully work remotely, win 5 major contracts while working from home, start designing the US Navy's newest frigate, and capitalize on major innovations in autonomy and unmanned maritime systems; all while migrating the entire enterprise to a new cloud-hosted platform... but we did! With an employee count approaching 600 and rising, we are in a hyper-growth phase capitalizing on opportunities to modernize and innovate. I am very proud of the IT/ Security team's efforts to regularly enable this amazing company's continued successes!'





GREGORY JONES

CTO, Kajeet Inc.

BIO: In his capacity as CTO for Kajeet, Greg is responsible for technology strategy, product development and innovation. Prior to Kajeet, Greg was the CIO, Global Products and Services at Laureate Education, the world's largest higher education company. Prior to Laureate, he served as the CTO for Inovalon, an industry leader in Healthcare Information Technology, and previously as the Vice President of Enterprise Applications at Sprint Nextel.

Greg earned his B.S. in Information Systems from James Madison University, and his M.S. Management Information Systems from American University. Greg has significant international experience, having performed work in over 20 countries. He also lived in Spain for three years where he became fluent in Spanish.

SUCCESS STORY: "I am fortunate to serve K-12 students who do not have devices and/or broadband access at home. Unfortunately, there is a systemic digital divide leaving many students in crisis. Exacerbated by the COVID-19 pandemic driving schools to distance learning models, the volume of students, devices, and traffic generated by video access to classrooms has grown exponentially. Meeting this demand for nearly a half million students in a matter of months required Kajeet to scale our platform 10x and to find creative ways to push existing applications beyond the limits of the original design. I am proud to say mission accomplished."



HEALTHCARE FINALISTS

Hospitals & healthcare organizations



 $\textit{SVP} \ \& \ \textit{CIO}, \ \textbf{University of Maryland}$ **Medical System**

BIO: Dr. Joel Klein is the Senior Vice President and Chief Information Officer for the University of Maryland Medical System. He is responsible for all applications, infrastructure, training, implementations, and product development spanning the entire clinical and business frontiers of the enterprise.

Dr. Klein has worked in health information technology almost as soon as he joined the medical staff of then-North Arundel Hospital in 2004. His early involvement included writing applications that identified real-time core measure care gaps across the hospital, tools to better visualize emergency department patient throughput, and completely revamping a physician group incentive compensation algorithm and reporting system. He became the Assistant Director of the emergency department at UM BWMC in 2007 and then was elected President of Baltimore Washington Emergency Physicians in 2009 with a special focus on revenue cycle and payor contracting. In 2011, he was appointed the Medical Director of Informatics at UM BWMC and helped lead the first community hospital implementation of Epic at UMMS a year later. He joined the UMMS leadership team full time in 2017 after serving in other leadership roles in the corporate information technology group. Dr. Klein continues to practice emergency medicine and teach senior residents.

SUCCESS STORY: "Innovation is at the heart of so much of what we do, but many of our tools are hardly sophisticated. To help our teams identify potentially unrecognized severe disease (such as sepsis) among hospitalized patients, we created a simple, live spreadsheet, one line per patient, and columns for vital signs like heart rate. Sorting hundreds of patients by heart rate (descending) quickly exposes two or three patients with unrecognized tachycardia - a harbinger of trouble, now uncovered, ready for investigation. There are similar, fancier, Al-driven algorithms, but this took an afternoon -- and it worked, saving \$1M/year at one hospital."





VENKAT KOSHANAM CIO, Maryland Health Benefit Exchange

BIO: Mr. Koshanam is an excellent Information Technology Leader with passion for bringing transformation and consumer engagement into Government and Public Service, led State IT organization to achieve national recognition for Digital Innovation and Enterprise Automation by CIO 100 in 2019 and 2020, with 25 years of diverse experience as a senior executive, program manager, technologist, and an entrepreneur, having wide experience in various functional domains such as the Healthcare, Finance, Manufacturing, Supply Chain, Transportation, Security, Compliance and Government.

Mr. Koshanam has led largescale, multi-million-dollar technology programs in public and private sectors. As the CIO of the Maryland Health Benefit Exchange (MHBE), he is instrumental in establishing, developing and leading an agile IT organization that rapidly implements cost-efficient health exchange technology solutions to meet policy mandates, enhance consumer engagement and excel in operations. Mr. Koshanam developed and inculcated a high-performing and supporting team culture that led to the transformational technological journey from a barely functional exchange solution to a robust digital platform delivering high value and active engagement with consumers and partners.

Under Mr. Koshanam's leadership, MHBE continues to innovate, evolve and extend its technology to provide best in class health exchange solution utilizing cloud infrastructure, open source technology, integrated web and mobile platforms, data driven operations, robotic process automation, and artificial intelligence

SUCCESS STORY: "During these troubled times of Covid-19 pandemic when public systems are facing a battlefield test to meet surging demands of consumers seeking healthcare and government assistance, Maryland sees increase in consumer enrollments seamlessly facilitated by its online marketplace, the Maryland Health Connection. Thanks to the modern, robust, and engaging technology platform, with an end-to-end MobileApp attracting more than 60% of consumer traffic, the transformation from legacy systems to cutting-edge open source API centric architecture, enhanced by RPA and AI technologies, and a talented IT team led by its dynamic CIO Venkat Koshanam, the Exchange is achieving excellence in technology





DWIGHT RAUM

Interim CIO and SVP for Management Systems and Information Services, Johns Hopkins Health System; Interim CIO and Vice Provost for IT, Johns Hopkins University, Johns Hopkins Medicine/Johns Hopkins University

BIO: Dwight Raum is Interim SVP and CIO of Johns Hopkins Health System; Vice Provost and Chief Information Officer of Johns Hopkins University. His early tenure focused on technology solutions for identity management, security, and enterprise access. As Johns Hopkins consolidated business and IT systems across the University and Health System, Dwight's responsibilities grew to encompass shared IT functions including technology infrastructure and applications. Dwight maintains a keen interest in technology, and regularly engages with developers, engineers and architects to implement solutions. In 2013, Dwight was named the CTO, and served in this capacity until named Interim CIO in March 2020.

In 2014, Dwight and Paul Nagy cofounded the Technology Innovation Center, serving as the Executive Director. The TIC, draws together innovative faculty and partners them with technical experts to develop solutions while leveraging the health system's infrastructure.

In 2016, Dwight was named a Co-Director of Hopkins in Health. Dwight has led efforts to conceive and implement the InHealth Precision Medicine Analytics Platform (PMAP), the engine powering precision medicine efforts at Johns Hopkins. PMAP is a disease agnostic, cloud native analytics platform transforming Hopkins' approach to clinical research.

In 2018, Dwight became responsible for student and administrative systems. He recognized the value of technology and need to focus on digital experience to improve adoption and attainment. Digital experience informs an underlying strategy for both students and patients, seeking to improve outcomes through user-center-design.

With the onset of COVID, Dwight has led and supported efforts to respond, including:

- Support of clinical response
- Transition to telework, telemedicine and online classes
- COVID research efforts on PMAP Reopening of research and return to

SUCCESS STORY: "The Technology Innovation Center collaborates with researchers and care providers across Johns Hopkins to create digital solutions. Working closely with change leaders, we develop patient care tools to challenge convention and advance medical practice. COVID made this mission even more urgent. TIC staff turned focus towards COVID research and in record time, used the InHealth precision medicine platform to collect and curate data from patients. Already, research teams have made critical discoveries that are improving COVID management. As a co-founder of the TIC, it has been gratifying to watch us bridge the gap between the art-of-thepossible and current challenges."





MICHAEL MISTRETTA VP & CIO, Virginia Hospital Center

BIO: Virginia Hospital Center is proud to nominate its rising star in healthcare IT, Michael W. Mistretta, MBA, CPHIMS, CHCIO, for the Capital CIO of the Year Award ORBIE Award.

Michael is Vice President (VP) and Chief Information Officer (CIO) at Virginia Hospital Center in Arlington, VA - a 394-bed, standalone, acute care hospital serving the communities of Northern Virginia and greater Washington, DC.

With more than 30 years of progressive leadership in the healthcare industry, Michael represents the highest standards of CHIME and HIMSS recognized as a fellow by both organizations. He is a dynamic, innovative health IT professional who builds teams. creates relationships, and has earned a reputation for striking the right balance between business needs and IT requirements. Well-seasoned in both the tactical and strategic aspects of systems, program management and consensusbuilding among diverse groups with conflicting business objectives, he is a respected role model to peers and the industry. In 2014, Michael received the "EHR Game Changer" award from Health Data Management Magazine. For the last five years, he has been named one of the country's "100 Hospital and Health System CIOs to Know" by Becker's Hospital Review (2016-2020). Additionally, he has been a speaker at national conferences and provided input to legislation at both the state and national level shaping the use of technology in the healthcare industry.

SUCCESS STORY: "In March 2020 as the COVID-19 pandemic was in its early stages in the Metro DC region, I was asked to stand up a COVID-19 drive-through collection site to support community testing efforts. Working in collaboration with Arlington County, a site was selected that had easy vehicle access and ready internet capability. This was the very first site in the region, so we designed the workflows and performed the system build to support the specimen collection

This project highlighted key aspects of a CIO - understanding and developing workflows that leverage technology in a fast, cost-effective manner for our community"





KATHLEEN PERRY SVP & CIO, Mercy Health Services

BIO: I was born and raised in Maryland at Mercy Hospital and little did I know that I would spend most of my professional life there too.

I started working at Mercy in 1977 and decided that I wanted to be a nurse. After graduating from Nursing school, I stayed at Mercy as a staff nurse in the Intensive Care unit. Eventually earning a graduate degree in Nursing, I became a Clinical Specialist/Nurse Educator at Mercy.

I was asked to participate in the implementation of Mercy's first HIS, MEDITECH. While still working in the Nursing department, I was responsible for several of the clinical application builds, the training plan development, and go-live and ongoing support for all nursing staff. I was then hired as a Systems Analyst in the IT Department and continued with application support and expanded to supporting a broader range of clinical staff. I've found this to be the perfect complement to my nursing background, advocating for the clinical staff needs while working closely with a software vendor.

As my IT career grew, I became the Manager of Applications, a team that was ever-growing to support the base of applications. In 2008, the CIO unexpectedly resigned, and I was selected to be the Interim CIO. This happened as Mercy was launching the construction of a new replacement hospital building in downtown Baltimore. After the building opened, the CIO position became permanent and I was named SVP & CIO. I look at my career a little differently; some people change jobs or expand their careers moving to different organizations. I feel very fortunate to have done many different jobs all in the same place. Mercy is a very special place and I am extremely fortunate to continue to work there and am proud to tell people that is where I work. I am also blessed to work with a very talented team, all of whom I am very proud to call coworkers.

SUCCESS STORY: "Along with my team, IT has implemented significant improvements to the IT environment at Mercy including a complete EHR replacement without significant operational or financial impact. We have also made major strides in mitigating risk to our IT infrastructure by moving our data center to a co-location space and adding a secondary disaster recovery site.

During the current pandemic, IT was able to safely move non-clinical staff to remote work and we also implemented a telemedicine solution so that our patients could still be connected to our providers to receive much needed healthcare."



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NONPROFIT FINALISTS

Education & Not-for-profit organizations



RICHARD PERREAULT CIO. National Rural Utility Cooperative Finance Corporation

BIO: Rick serves as chief information officer for the National Rural Utilities Cooperative Finance Corporation where he has led the digital transformation of both business and technology operations. Prior to joining CFC, Rick was most recently senior vice president and business technology executive at Bank of America from 2012 to 2014. He was responsible for the delivery of information management systems for the consumer mortgage line of business. Previously, Rick served in senior leadership roles at Fannie Mae in Washington, DC from 1995 to 2012. He was business information officer for Enterprise Risk Management from 2011 to 2012 and business information officer for Servicing and Credit Loss Management from 2008 to 2011.

SUCCESS STORY: "The greatest accomplishment of my current role, and the one that I am most proud of, is the development of CFC's technology and operations organization. The team has led the digital transformation of business and IT operations for CFC. They have succeeded at every challenge whether it was re-engineering corporate IT infrastructure to deliver a private cloud and new digital workplace or the re-platforming of business operations by adopting new solutions. I am sincerely grateful to work at CFC and for each and every co-worker.'





RIZWAN JAN

VP & CIO, HJF

BIO: Rizwan A. Jan, CISSP, PCIP, CTPRP, is the VP and CIP at The Henry M. Jackson Foundation (HJF) For the Advancement of Military Medicine.

Jan has developed an IT roadmap with an investment strategy focusing on technology issues such as governance and policy, resource allocation, information technology protocols, and execution and management of HJF's technical assets.

Jan has spent close to two decades in the planning, development, delivery and monitoring of technical solutions that address the needs of Fortune 500 companies and not-for-profit organizations. Most recently, as the CISO for HJF. Jan erected a robust Global Information Security Office to protect HJF's information according to Federal cybersecurity regulations.

Jan provides his professional perspective to industry challenges in community forums such as Gartner, (ISC)², and Information Systems Audit and Control Association (ISACA). He serves on the Enterprise Mobility Advisory Board, IPQC Enterprise Digitalization Advisory Board, Mid-Atlantic CIO Forum, and the University of South Florida - MUMA College of Business Advisory Committee on Cybersecurity for Executive Education, and FBI Citizens Academy member.

Sync-Magazine highlighted Jan for his leadership in building strategic relationships that create a culture that fuels ownership, accountability, responsiveness and innovation. Toggle Magazine, a business-to-business trade journal also highlighted Jan's accomplishments around a custom job for a military partner that reduced their gene sequencing time from 12 to three days leveraging Highperformance computing.

Jan holds a B.A. in Business Administration (Finance), from Frostburg State University and holds a variety of technical professional certifications including Certified Information Systems and Security Professional (CISSP) certification, Certified Third-Party Risk Professional (CTPRP) from Shared Assessments, and formally a Payment Card Industry Professional (PCIP), Internal Security Assessor from the PCI Security Standards Council.

SUCCESS STORY: "My greatest accomplishment was extending HJF's IT network to include devices and resources partitioned specifically for additional nodes to support federal users working on federal research (ex. COVID-19, HIV/AIDS, etc.) projects. This extension allowed multiple federal partners to utilize the same HPC which reduced time and costs while increasing efficiency and allowed critical gene sequencing research to move to more powerful, updated systems on HJF-supported infrastructure. As a result, the amount of time required to process whole human genomes was reduced from 12 to 3 days, positively impacting research efficiency."





KEITH MCINTOSH

VP & CIO, University of Richmond

BIO: Keith W. McIntosh is the VP for Information Services and CIO at the University of Richmond, Reporting to the EVP and COO, he is responsible for the day-to-day management and strategic development of the University's Information Services organization and is a member of the President's Cabinet. He works with university leadership leveraging collective knowledge and expertise to ensure that the University's information technology investments remain ambitious, aligned with the institution's strategic objectives, and committed to advancing the University's mission and

He served previously as the Associate VP for Digital Instruction and Information Services and CIO at Ithaca College. Previously, he was the Vice Chancellor for IT and CIO at Pima County Community College District and held various progressive leadership and management positions within IT during his distinguished 24.5 year service in the United States Air Force including a combat tour in Northern Iraq.

Keith is the first CIO to be selected to serve on the National Association of College and University Business Officers (NACUBO) Board, was reappointed to serve a second 3-year term and was tapped to serve on the Executive Governance Committee. His peers elected him to serve on the EDUCAUSE Board for a four-year term in October 2017, was selected to be Treasurer and also serves on The Leadership Board for CIO's. Keith served on the Advisory Board for the Center for Higher Education Chief Information Officer Studies, Inc. and has been active in EDUCAUSE, NERCOMP, and NACUBO. Keith served on the 2018 EDUCAUSE Task Force on Diversity, Equity, and Inclusion which put forth ten recommendations to EDUCAUSE leadership that elevate attention to DEI as a critical and strategic issue. He was the inaugural recipient of the EDUCAUSE Rising Star Award in 2011. The Governor of Virginia appointed him to serve on the Virginia War Memorial Board. He is a sought after speaker who has delivered opening and closing conference keynote addresses and skilled author.

SUCCESS STORY: My greatest accomplishment was leading my team in developing and implementing three strategic initiatives simultaneously over a 24-month period while continuing to provide outstanding service and support to our students, faculty, and staff.

- We launched a comprehensive, five year, university information technology plan that aligned with and supported the university strategic plan.
- We implemented a new IT Service Management and Project Portfolio Management portal enabling IT governance, resource management, and service desk management.
- We instigated IT governance providing a process through which the University could evaluate and prioritize projects and investments in the context of institutional priorities and values. management.



ELI HERTZ VP IT, USO, Inc

BIO: Eli Hertz is the Vice President of Information Technology for United Service Organizations (USO), a nonprofit dedicated to strengthening America's military service members by keeping them connected to family, home and country, throughout their service to the nation. After serving for 20 years as an officer and pilot in the United States Navy where he was a test pilot and fighter pilot, he transitioned to the public sector in 2001 focusing his career in the Information Technology space.

He is responsible for the optimization, operation, and maintenance of IT services that support 24/7 operations across over 200 USO locations worldwide for 600 full time staff, and 30,000 volunteers serving over 11 million service connections annually.

Prior to joining USO he worked for several consulting firms in the Washington DC area including SAIC, BAE Systems and Booz Allen Hamilton delivering a variety of IT products and services to U.S. Government and Department of Defense customers. He has a B.S. in Mechanical Engineering from Syracuse University, a M.S in Aeronautical Engineering from Naval Postgraduate School, a M.S. in Information Systems Technology from George Washington University and is a graduate of U.S.N. Test Pilot School. He lives in Fairfax VA with his wife Deborah and two children Rachel and Benjamin.

SUCCESS STORY: "Eli Hertz, USO Vice President of Information Technology has transformed the way the global military support nonprofit collaborates, delivers, and makes decisions. In his 5 years with the USO, he has delivered innovative digital platforms including the USO Mobile App that connects the USO customer - the service member, wherever they serve. During COVID-19, his previous work set the foundation for USO to pivot and overcome the challenges brought on by the pandemic. His team seamlessly enabled the organization to thrive virtually with digital channels, provide staff with solid infrastructure and ultimately improve the productivity and collaboration of the mission.





KHULOUD ODEH CIO & VP, Technology and Data Science. Urban Institute

BIO: Khuloud Odeh is VP for technology and data science and CIO at the Urban Institute, where she leads the strategic planning and implementation of research, operations, and communications technology. Odeh is a thought leader on digital transformation and innovation for impact and inclusion. Having more than 20 years of experience leading mission-driven organizations transformative technology strategies and implementation roadmaps that build organizational resilience, align with their priorities, contribute to sustainable growth, and accelerate impact. She also successfully led digital transformation in two nonprofit organizations by identifying sources of value to the organization and its mission, harnessing advanced technology and data to accelerate impact and transform how organizations deliver value. Odeh was the Director of Technology of the Grameen Foundation, a global poverty-fighting organization. She served previously as the CIO of CHF International (now Global Communities) and as a senior technology advisor to Jhpeigo's Maternal and Child Health Integrated

Odeh has a BS in computer science from the University of Jordan; an MS in computer science from American University; and a Ph.D. in IT from George Mason University, where her research focused on the social, environmental, and economic sustainability of an IT organization's practices. She has a master's degree in strategic leadership toward sustainability from the Blekinge Institute of Technology, where her research focused on the enabling role of IT and broadband connectivity in sustainable urban development.

SUCCESS STORY: "The

transformation and contributions of Urban's Data Science team over the past six years are evident in our considerable growth. Advocating on behalf of my Data Science team and their impactful work to elevate Urban's mission has grown the team from simply one data scientist to numerous experienced data scientists and analysts. Although we continue to work as partners with researchers on various initiatives, we now have extensive experience as strategic contributors and revenue generators for work deemed influential at Urban. I consider this to be a differentiator from traditional IT organizations and am very proud of our continued work."





PUBLIC SECTOR FINALISTS

Government organizations



BRIAN MCGRATH
CIO, U.S. Department of Justice/
Office of Justice Programs

BIO: Brian McGrath joined the Office of Justice Programs (OJP) leadership team as the Chief Information Officer (CIO) in July 2015. As the CIO, Mr. McGrath provides technical thought leadership, innovation and solution delivery in support of OJP's mission to advance justice and support communities.

Mr. McGrath previously served as the Chief Information Officer for the U.S. Census Bureau from May 2009 to July 2015. During this time, the Census Bureau realized operational efficiencies, cost savings and agility through the transparent delivery of Shared Services to support the Census Bureau in fulfilling its mission as the leading source of quality data about the nation's people and economy.

Mr. McGrath's 30 year career began as a Probation Officer in New Jersey and continued in the corrections field as a Parole Officer with the Virginia Department of Corrections. From 1989 to 1999, he directed the Criminal Justice Information Systems for the City of Alexandria Va. During this time, he served on the Virginia State Bar, 5th District Disciplinary Committee and the Board of Directors of Offender Aid and Restoration. He traveled abroad with the U.S. Agency for International Development and the American Bar Association's Central and Eastern European Law Initiative to provide technical assistance to the Russian Federation for the reinstitution of trial by jury. He subsequently served as the Assistant Director for Enterprise Solutions with the U.S. Department of Justice and from 2005 to 2009 as the Chief Information Officer for the **Executive Office for Immigration**

Mr. McGrath holds a bachelor's degree in Criminal Justice and Political Science from King's College in Wilkes-Barre, Pa. He is also a graduate of the Federal Executive Institute and a fellow of the National Center for State Courts' Institute for Court Management.

SUCCESS STORY: "On March 16. 2020, the U.S. Department of Justice-Office of Justice Programs (OJP) transitioned to a 100% remote work environment. The COVID-19 pandemic had dictated a new operating model and working from home was the new normal. Although always critical to mission success, technology would be tested in this new paradigm. As staff logged on from home across the country, our systems were operational and ready for new demands. The important work of OJP from grant making to scientific research and statistical analysis to combating human trafficking has remained in tact and





RONA BUNN
CIO, International Trade
Administration

BIO: Rona Bunn serves as the Chief Information Officer (CIO) at the U.S. Department of Commerce, International Trade Administration (ITA). Rona started with ITA in September 2018 as the Deputy Chief Information Officer serving as the alter ego to the CIO, leading the IT organization and driving execution of the IT strategy. In August of 2019, she assumed the role of Acting CIO and was appointed permanently in May 2020.

As CIO, Rona is leading the Technology, Services and Innovation (TSI) organization, shifting business focus to realization of IT value and delivering innovative mission-enabling solutions and services that help U.S. companies compete in the US and abroad. She is also driving ITA's digital transformation overseeing the embedded Office of Digital Strategy & Engagement.

Throughout Rona's career, she held a diverse set of leadership roles. She served as Chief of Office Automation Staff at the U.S. Department of Justice. She also served as President and CEO at SkyeTech Solutions, a business and IT services company. For 13 years, at BAE Systems, she rose through various roles to serve as Senior Principal in Business Operations driving Sector-wide multimillion-dollar cost efficiencies. As a Certified Public Accountant, Rona held several business roles in the private sector.

Rona is a speaker and evangelist of topics on Digital Transformation and Leadership. She is a two-time Technology All-star award recipient from Women of Color in STEM. She holds a B.S. in Accounting from State University of New York at Old Westbury, a M.S. in Computer Science from Bowie State University and an M.B.A. from New York University. Stern School of Business. She is a member of IT Senior Management Forum. Rona serves on the Advisory **Board for Advanced Technology** Academic Research Center. She also held Executive Board positions at the National Society of Black Engineers

SUCCESS STORY: "My greatest accomplishment is transforming the Agency into a modern digital organization. My holistic transformation strategy involved not only modernization of the technology, but wide-ranging change in organizational structures operational standards, governance and infusion of a true digital-first culture focused on delivering the Agency's priority goals. My organization, newly branded as "Technology, Services and Innovation," is now cemented as a vital strategic partner to the business We are confidently trusted to deliver innovative solutions that enable programs across the Department of Commerce. Our success is amplified daily by the Agency's increased ambition to rapidly adopt technology to serve clients better."





JAMIE HOLCOMBE
CIO, United States Patent and
Trademark Office

BIO: Henry (Jamie) Holcombe serves as the Chief Information Officer (CIO) for the United States Patent and Trademark Office (USPTO). In this role, he is the principal advisor to the agency on the design, development, and operations of its information systems and technology. Mr. Holcombe has also served in a variety of executive level positions at various firms. At the Harris Corporation, Mr. Holcombe served as the Vice-President and General Manager of Caprock Government Solutions (CGS), a satellite and terrestrial communications provider to the US Government.

Mr. Holcombe also served as Harris' Vice President of Information Technology and Director of Civil Programs and Commercial Accounts, as well as the Client Executive to the U.S. Department of State. He also served as Vice President of Information Systems for the Universal Service Administrative Company under the oversight of the Federal Communications Commission; as Chief Technology Officer, Senior Vice President of Operations, and Corporate Secretary for the Globix Corporation; and as Chief Information Officer of Cambrian Communications. LLC. He has also been an Architect and Senior Principal Consultant to companies in commercial telecommunications, retail entertainment, and mutual insurance companies.

Mr. Holcombe began his career as an officer in the U.S. Army where he served as company commander of the 1116th Signal Battalion and was awarded both the Douglas MacArthur Leadership Award and Most Outstanding Officer of the Year in Hawaii. He graduated from the U.S. Military Academy at West Point with a Bachelor of Science degree, finishing first in his class in computer science. He earned a Master of Business Administration degree in information systems from Chaminade University in Honolulu, and a Master of Science degree in computer science from George Washington University.

SUCCESS STORY: "To fuel innovation at USPTO, Jamie created BETTER. CHEAPER, & FASTER technology services. He led the stabilization of mission critical systems & remediated security vulnerabilities found in legacy systems. Jamie empowered the workforce with modern tools & technologies to USPTO infrastructure before COVID19 to enable "mandatory telework" for USPTO's 13,000 people, delivering tools & services needed to support American economic innovation. Jamie delivered a much-anticipated, robust, examiner search tool. To drive higher quality results in patents & trademarks, he formulated, designed, developed, tested, & deployed advanced technologies using artificial intelligence, machine learning, & robotic process automation transforming USPTO business processes & enhancing service delivery."





LAWRENCE ANDERSON
Deputy CIO & Office of the
Secretary CIO, U.S. Department of
Commerce

BIO: Before joining the Department of Commerce, Dr. Anderson served as Associate Chief Information Officer at the Office of Personnel Management (OPM), where he was responsible for providing business solutions that support the millions of Federal Government employees and their beneficiaries. In addition, Dr. Anderson served as OPM's IT Transition Executive where he was responsible for managing and integrating OPM's complex information technology systems with the Department of Defense and the **General Services Administration** He also served as the Acting Chief Information Officer for Strategy and Policy where was responsible for IT strategy, investment management, budget, data management, and vendor management.

Throughout his career, Dr. Anderson has been focused strategic and transformational issues ranging from shared services, IT modernization, digital transformation, robotic process automation, and most recently, mergers and acquisitions. As an experienced executive, Dr. Anderson devotes much of his spare time to coaching and mentoring emerging leaders which lead to positive changes for individuals and their organizations.

Dr. Anderson is a 3rd Degree
Black Belt in Karate and specializes
in teaching self-defense techniques
for women and children. He is also
an accomplished musician (electric
bass) and musical director for his
church and a few local bands playing
music of genres.

Dr. Anderson earned Bachelor of Arts degree in Politics from the Catholic University of America, a Master of Science in Management Information Systems Management from the University of Maryland Graduate School of Management and Technology, Doctor of Management from the University of Phoenix School of Advanced Studies and a graduate of the Federal Executive Institute.

SUCCESS STORY: "As the new CIO and Office of the Secretary CIO, Dr. Anderson was able to lead the Department of Commerce's (DOC) response to COVID-10, by introducing rapid transition to a 100% virtual workforce. He led DOC in the effort to virtually onboard new employees by providing a paperless process for new hires detailing best practices, telework resources, online training tools and mission critical applications. He established laptop distribution centers and stabilized our laptop supply chain by coordinating acquisitions across multiple bureaus operating globally that enabled DOC laptop vendors to ship pre-configured laptops with the DOC image to end users.





ROB MANCINI
CIO, Prince William County
Government

BIO: Mancini's resume includes two years as CIO for a \$2 billion pharmaceutical firm, 12 years in various technology roles at Washington, D.C.'s technology office, and with a total of more than 30 years in the technology sector. As CTO for the district, his largest contribution was a digital inclusion initiative that expanded broadband services to low-income neighborhoods. Other work included creating the D.C. Centralized Technology Procurement team, a group of experts assigned to guide technology purchases. He also forged several public-private partnerships to improve the city's cybersecurity posture.

In the private sector, Mancini spent time at America Online, Ultraprise and the Microlog Corporation between 1987 to 2002. He also spent a year working for the defense contracting firm BAE Systems where he handled major network migration projects and several large-scale telecommunications modernizations.

SUCCESS STORY: "In driving the IT Modernization capital project for Prince William County, I wanted to give our IT department a huge opportunity to change the collective minds of the organization on an important question: Is PWC DoIT prepared to become a leader and sponsor of change and innovation for the County, or stand on the sidelines and be swept into obscurity? When the staff of DoIT was presented with that opportunity, they accepted the challenge and wanted to contribute. I lit a proverbial match and pointed the compass. We are not looking back. Only forward.





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